It's time to

Explore the World

FRANCHISEE PROPOSAL

India's best Overseas Education Consultants

FUTURE COUNSELORS
OVERSEAS EDUCATION CONSULTANTS

ADMISSIONS ■ COUNSELING ■ VISAS

www.futurecounselors.com

Choose the Industry Leaders

"Better Future Starts Here !!"

Popular Countries

USA

CANADA

AUSTRALIA

UK

IRELAND

NEW ZEALAND

FRANCE

GERMANY

SPAIN

SWITZERLAND

SINGAPORE

SOUTH AFRICA

Memberships & Accreditations

NAFSA Connecting People. Changing the World.™

icef CONNECT. RECRUIT. GROW.

BRITISH COUNCIL

PIER

ETS®

EAIE European Association for International Education

CAMPUS FRANCE campusfrance.org

DAAD Deutscher Akademischer Austausch Dienst German Academic Exchange Service

NEW ZEALAND EDUCATION Trained Agent

CAMBRIDGE ENGLISH Language Assessment Trained Agent 2018 Training module completed

BRITAgent

common app

Pearson

WEBA WORLD

CARE CANADIAN ACADEMIC ADVISORS REPRESENTING EXCELLENCE

EDUCATION LOAN

Education Loan Partners

SBI

सेन्ट्रल बैंक ऑफ़ इंडिया Central Bank of India

HDFC CREDILA

MPOWER FINANCING

Bank of India Relationship beyond banking

केनरा बैंक Canara Bank

AVANSE EDUCATION LOANS ASPIRE WITHOUT BOUNDARIES

AUXILO The next level beckons

6 STEPS TO STUDY ABROAD

Search, Select - Program, University & Country

Take Necessary Tests (IELTS/ TOEFL/ GRE/ SAT/ GMAT)

Submit Applications

Offer & Acceptance

Apply for Student Visa

Fly Abroad

POPULAR STUDY DESTINATIONS

USA

- World's No.1 Ranked Universities and Institutions
- World's No.1 Education Destination
- Allowed to work 20 hrs per week part time on campus
- 1 - 3 years OPT after completion of program
- Major Intakes are Sep & Jan

CANADA

- World's No.1 Ranked Universities and Institutions
- World's No.1 Education Destination
- Allowed to work 20 hrs per week part time on campus
- 1 - 3 years OPT after completion of program
- Major Intakes are Sep & Jan

UNITED KINGDOM

- UK Qualifications are globally recognized
- 20 Hrs per week part time work permitted
- Major Intake - Sep & Jan
- 2 Years Post study work permit completion of program

AUSTRALIA

- World's No.1 Ranked Universities and Institutions
- World's No.1 Education Destination
- Allowed to work 20 hrs per week part time on campus
- 1 - 3 years OPT after completion of program
- Major Intakes are Sep & Jan

IRELAND

- One of the best education system in Europe
- Opportunity for Permanent Residency
- Allowed to work 20 hrs per week us
- 2 Years Post study work permit completion of program
- Major Intakes are Feb & Sep

NEW ZEALAND

- World's No.1 Ranked Universities and Institutions
- World's No.1 Education Destination
- Allowed to work 20 hrs per week part time on campus
- 1 - 3 years OPT after completion of program
- Major Intakes are Sep & Jan

Services offered to Franchisee Partners

- Multiple Country options
- University Selection Assistance
- Admission & Application Assistance
- Visa Assistance
- Pre-Departure Guidance

- Timely Services (reply mails within 24 working hrs)
- Skype Training sessions
- Knowledge Sharing Meets once in a year
- Regular Updates through emails
- Knowledge Sharing through weekly Webinars-once a week
- On-time commission payments

REVENUE SHARING

60 : 40

Expectations Franchisee Partner

Marketing: Carrying out detailed physical and online marketing activity to generate leads and student walk- ins.

Counselling: The designate franchisee would be required to attend all calls and inquiries that may be generated. This would include inviting the students and their parents to the office for personal counselling. The franchisee would suggest the students' various universities being represented by Future Counselors for different countries and help them in making a decision.

Admission Process: On successful enrolment of the student, the franchisee would ensure that entire documents that are specified are collected from the student. All such documents along with the Application Form for the respective University in the specific country for admissions has to be scanned/couriered by the franchisee to the Head office at Nagpur for processing of the same with the university.

Representing Future Counselors in the designated territory: The franchisee is expected to be a representative of Future Counselors in the territory designated. The franchisee would be required to keep the Head office updated on competitor activities so as to redefine marketing strategy. The franchisee would therefore work as an extension of the Head office. The franchisee has to operate in the designated territory in the name of Future Counselors only.

WHATS THE PROCESS FLOW

Counselling: Personal Counselling to the prospective students by the franchisee office, solving of any queries etc. Back up & technical knowledge can be provided by HO.

Coaching: The first step towards doing higher studies for the student is to pass the examinations i.e., GRE/ GMAT/ SAT / TOEFL/ IELTS/ PTE the scores of which are needed compulsorily as one of the requirements for admission into the particular University of a country. The student, while taking coaching through you can simultaneously do his admission process.

Admission Process:

- **Assisting students in completing the application forms, other documents and forwarding the same to the Head Office at Nagpur.**
- **Future Counselors will scrutinize the documents and if complete in all respects forward the same to the respective Universities of the specific country. I**
- **On a generalized basis the University takes three to six weeks to process and send the offer letter to Future Counselors**
- **On receipt of the offer letter the same will be emailed / couriered to the franchisee office.**
- **The franchisee on receipt of the offer letter should contact & handover the offer letter to the student and guide him for the next stage i.e., to accept the offer, make the part tuition fee payment and thereafter apply for Visa.**
- **The franchisee should do the Visa documentation of the student, take approval from Head Office and then submit to the respective High Commission.**
- **Once the student secures the Visa the franchisee has to assist the student with Predeparture services such as Foreign Currency, Ticketing & Insurance.**

On successful enrollment of the student with the University the franchisee has to raise an invoice to Future Counselors for his share of commission. On receipt of the commission from the University, Future Counselors will pay the commission or deposit the same in his account after deducting GST and TDS and any charges payable by the franchisee to Future Counselors.

Promotions

Education Fairs: Depending on the quality of franchisee's working and business being generated, Future Counselors will organize Education Fair in the franchisee's city where university delegates will visit and good number of students can be counselled.

Marketing: All promotional activities such as advertisements in daily newspapers, online marketing through Google and Facebook, putting up banners, setting up hoardings, distribution of pamphlets, seminars, participation in career fair etc. at various places of the city will have to be handled by the franchisee. Once you establish the fact that you provide quality services in your region, sales will start happening more through satisfied customers referring others to your centre than through any other medium. We strongly believe that every student who walks out of franchisee centre should do marketing for you. Word of mouth sales are much more effective than any other mode of selling.

Newspaper Advertising: Depending upon institution to institution, Universities do have marketing budgets which they may utilize for releasing newspaper adverts when they come for Spot assessment to franchisee office other than that the franchisee has to undertake advertising in the leading newspapers so as to get maximum inquiries generated.

Online Marketing: The franchisee has to undertake online marketing activities through social media like Google, Facebook, Twitter and Blogs. etc

Exhibitions: The franchisee should take part in Career fairs and educational exhibitions that may be held in their area for generating more leads to be converted into business.

WHAT WOULD OUR ASSOCIATION OFFER YOU

FUTURE COUNSELORS

is an established brand and has an extensive wealth of experience and expertise in education field. An ultimate business opportunity with an initial investment of Rs. 10 Lacs to Rs. 12 Lacs for the office setup and working capital requirement of Rs. 12L to 24L, depending upon the city for meeting out day to day running expenses. This association offers you reasonably high returns for the efforts made.

Join Now!

HOW WE ASSIST THE NEW FRANCHISEE

1 Training the Staff on all products

2 Help them to know about all the countries, courses etc.

3 Providing Posters, banners of the Universities

4 University Frequent Visits & Interaction

5 Counselling & Visa Tricks

6 Marketing Stategies

TERMS AND CONDITIONS TO BECOME FRANCHISEE

The franchisee should have his well-furnished office with communication facilities like telephone, computer, internet facility etc.
The franchisee will have to pay a sum of Rs. 5 Lacs to Rs. 10 Lacs + GST towards Franchisee Fees for becoming a franchisee of Future Counselors, depending upon the city.
The franchisee will be required to come down to Nagpur for training of at least 3 to 4 days. During the visit to Nagpur the agreement will be signed and he has to pay the Franchisee fees of Rs. 5 Lacs to 10 Lacs + GST through demand draft in favour of Future Counselors. Once the agreement has been signed thereafter his training will be commenced.
The traveling and accommodation expense for the trip to Nagpur has to be borne by the proposed franchisee.
The franchisee would have to appoint atleast three counsellors, one marketing executive, one receptionist and an office boy to run this activity.
The franchisee should have good command over English language and have good computer skills, communication skills and convincing power.

UNIVERSITIES *WE* REPRESENT

USA

ALABAMA

Auburn University
Auburn University at Montgomery
Jacksonville State University
Spring Hill College
Springwood International (Secondary)
University of Alabama - Tuscaloosa

ARKANSAS

Arkansas Tech University
Arkansas State University

ARIZONA

Arizona State University
Embry-Riddle Aeronautical University - Prescott
Northern Arizona University
University of Advancing Technology

COLORADO

Bridge English Language Center
University of Colorado - Denver

COLUMBIA

American University

CALIFORNIA

Cal Poly Humboldt
California Lutheran University
California Southern University (Online Only)
California State University - Bakersfield
California State University - Fresno State
California State University - Monterey Bay
California State University - San Marcos
California State University - Sonoma
Los Angeles Pierce College (CC)
San Francisco State University
San Jose State University
University of California - Berkeley Extension (Certificate Programs)
University of California - Riverside Extension (Academic Pathways)
University of California- Riverside (Graduate Business)
University of the Pacific

DELAWARE

University of Delaware

MISSOURI

Missouri University of Science & Technology
Central Methodist University
Saint Louis University
Southeast Missouri State University

MISSISSIPPI

University of Mississippi

MONTANA

Montana State University - Bozeman

NORTH CAROLINA

Elon University
High Point University

NEBRASKA

Chadron State College
Concordia University - Nebraska
Creighton University
Nebraska Wesleyan University

NEW HAMPSHIRE

Franklin Pierce University
University of New Hampshire
University of New Hampshire - Manchester Campus

NEW YORK

Adelphi University
Alfred University
Berkeley College
College of Staten Island - CUNY
Concordia College New York
Culinary Institute of America
Fulton- Montgomery Community College
Glasgow Caledonian New York College
John Jay College of Criminal Justice - CUNY
LIM College
LIU - Brooklyn Campus
LIU - Post Campus
Manhattan Institute of Management
Manhattanville College
Mercy College
Monroe College
New York Conservatory for Dramatic Arts
New York Film Academy
New York Institute of Technology
New York University - American Language Institute (ALI)
New York University - SPS
New York University - Steinhardt
Pace University
Pace University - English Language Institute (ELI)
Rochester Institute of Technology
Sample University
St. Francis College
St. John's University
St. Thomas Aquinas College
SUNY - Albany
SUNY - Binghamton University
SUNY - Brockport
SUNY - Buffalo State College
SUNY - Farmingdale State College
SUNY - Fredonia
SUNY - Geneseo
SUNY - Mohawk Valley Community College
SUNY - New Paltz
SUNY - Old Westbury
SUNY - Oneonta
SUNY - Oswego
SUNY - Plattsburgh
SUNY - Polytechnic Institute
SUNY - Potsdam

NEW JERSEY

Drew University
Felician University
Montclair State University
Rider University
Rowan University
Saint Elizabeth University
Seton Hall University
Stevens Institute of Technology - GRADUATE
Stevens Institute of Technology - UNDERGRADUATE

OHIO

Cleveland State University
Davis College
Heidelberg University
Kent State University
Ohio Dominican University
Tiffin University
University of Cincinnati
University of Dayton
University of Toledo
Wright State University
Youngstown State University

OREGON

University of Oregon Was

PENNSYLVANIA

Duquesne University
Kutztown University
LaRoche University
Slippery Rock University of Pennsylvania
University of Scranton
Wilkes University
Wilson College
Robert Morris University
Washington & Jefferson College

OKLAHOMA

North-western Oklahoma State University
Tulsa Community College

RHODE ISLAND

New England Institute of Technology
University of Rhode Island

UTAH

University of Utah
Weber State University
Utah Tech University

TEXAS

Abilene Christian University
Baylor University
Midwestern State University
Texas A & M - Corpus Christi
Austin College
Texas State University
University of Houston
University of Houston - Clear Lake
University of North Texas
Southwestern University

TEXAS

Abilene Christian University
Baylor University
Midwestern State University
Texas A & M - Corpus Christi
Austin College
Texas State University
University of Houston
University of Houston - Clear Lake
University of North Texas
Southwestern University

TENNESSEE

Austin Peay State University
Christian Brothers University
East Tennessee State University
Tennessee Tech University
University of Tennessee - Knoxville

SOUTH DAKOTA

University of South Dakota

SOUTH CAROLINA

College of Charleston
University of South Carolina

VIRGINIA

James Madison University
Roanoke College
Stratford University
Strayer University
University of Lynchburg

VERMONT

Norwich University

WASHINGTON

Gonzaga University
American Collegiate

WISCONSIN

Lakeland University
Marquette University
Milwaukee School of Engineering
University of Wisconsin - Milwaukee
University of Wisconsin - Stevens Point
Edgewood College

UK

De Montfort University
University of West of Scotland
University of Central Lancashire
Edinburgh Napier University
University of Leicester
University of Sunderland
University of Teesside
Abertay University, Dundee
Aberystwyth University, Wales
Anglia Ruskin University
Canterbury Christchurch University
Coventry University
Edge Hill University
Leeds Beckett University, Leeds
Liverpool John Moores University
Plymouth University
Ravensbourne University London
Solent University, Southampton
Swansea University
University of Bedfordshire
University of Bolton
University of Brighton
University of Chester
University of East London
University of Greenwich
University of Hertfordshire
University of West London
University of Wolverhampton
Birmingham City University
Glasgow Caledonian University
Heriot Watt University, Edinburgh
London South Bank University
Cranfield University
Middlesex University, London
Roehampton University, London
Sheffield Hallam University, Sheffield
University of Derby
University of Dundee
University of Northampton
University of Northumbria, London
University of Northumbria, New Castle
University of Portsmouth
University of South Wales
University of Ulster, London & Birmingham
University of West of London
Cardiff Metropolitan University
Robert Gordon University, Aberdeen
Aston University, Birmingham
Bath Spa University, Bath
Cambridge Education Group
Kingston University, London
London Metropolitan University
Nottingham Trent University
Oxford Brookes University
Oxford International Education Group (OIEG)
Queens University Belfast
Royal Holloway, University of London

University of Law London Bloomsbury
St Mary's University Twickenham
University of Bradford
University of Creative Arts
Liverpool University
Liverpool Hope University
University of Salford
University of Sussex
Westminster University
University of Worcester
York St John University, York
York University
BPP University
Brunel University London
City University London
Durham University
Goldsmiths, University of London
University College Birmingham
University of East Anglia
University of Exeter
Hult Business School, London
Queen Mary University, London
Northeastern University

AUSTRALIA

Holmes Institute
Swinburne University of Technology, Melbourne & Sydney Campus
Edith Cowan University, Perth
Western Sydney University- All Campus
James Cook University – Brisbane
Southern Cross University - All Campus
University of Sunshine Coast
Charles Sturt University - Melbourne, Sydney & Brisbane
La Trobe University, All Campus
University of Newcastle, New Castle & Sydney Campus
Victoria University - Melbourne & Sydney Campus
Murdoch University
University of Southern Queensland, Sydney Campus
Flinders University
Bond University, Gold Coast
University of Tasmania, Tasmania
Navitas
UTS Insearch
ATMC / Other Pathway Providers

CANADA

SAULT COLLEGE
CANADORE COLLEGE
CAMBRIAN COLLEGE
CAMBRIAN at HANSON
LOYALIST COLLEGE
ST. LAWRENCE @ KINGSTON COLLEGE
St. LAWRENCE COLLEGE ALPHA
LAMBTON COLLEGE
SENECA COLLEGE
St. CLAIR
NIAGARA COLLEGE
GEORGIAN COLLEGE
DURHAM COLLEGE
Toronto Film School
CONESTOGA COLLEGE
AOL -MISSISSAUGA CAMPUS
NORTHERN COLLEGE
SHERIDAN COLLEGE
HUMBER COLLEGE
MOHAWK COLLEGE
FANSHAWE COLLEGE
ALGONQUIN COLLEGE
BROCK UNIVERSITY
LAKEHEAD UNIVERSITY
NIPISSING UNIVERSITY
TRENT UNIVERSITY
WILFRIED LAURIER UNIVERSITY
WESTERN UNIVERSITY
KING'S UNIVERSITY
COLLEGE AT WESTERN UNIVERSITY
BRESCIA UNIVERSITY COLLEGE
LAURENTIAN UNIVERSITY
RYERSON UNIVERSITY
MONTREAL COLLEGE
OF INFORMATION TECHNOLOGY (MCIT)
CANADA COLLEGE
INSA COLLEGE
CDI COLLEGE
COLLEGE SAINT- MICHEL
AVALON COLLEGE
HERZING COLLEGE
MATRIX COLLEGE
CEGEP COLLEGE
ST MICHAEL COLLEGE
TREBAS INSTITUTE
TAV COLLEGE
M COLLEGE
COLLEGE NATIONAL
VANCOUVER
COMMUNITY COLLEGE
Q COLLEGE
NYIT

COLLEGE OF THE ROCKIES (COTR)
NORTHERN LIGHTS COLLEGE (NLC)
ALEXANDER COLLEGE
CAPILANO UNIVERSITY
SELKIRK COLLEGE
CANADIAN COLLEGE
ST LAWRENCE COLLEGE
COLLEGE OF NEW CALEDONIA (CNC)
ACSENDA SCHOOL OF MANAGEMENT
BRITISH COLUMBIA
INSTITUTE OF TECHNOLOGY (BCIT)
COQUITLAM COLLEGE
KWANTLEN POLYTECHNIC
UNIVERSITY
UNIVERSITY OF CANADA WEST
ADLER UNIVERSITY
ROYAL ROADS UNIVERSITY
TRINITY WESTERN UNIVERSITY
THOMPSON RIVER UNIVERSITY
FAIRLEIGH DICKINSON
UNIVERSITY- VANCOUVER
LAKELAND COLLEGE
KEYANO COLLEGE
RED DEER COLLEGE
MEDICINE HAT COLLEGE
NORQUEST COLLEGE
LETHBRIDGE COLLEGE
THE KING'S UNIVERSITY
ST. MARY'S UNIVERSITY
MACEWAN UNIVERSITY
GREAT PLAINS COLLEGE
CUMBERLAND COLLEGE
PARKLAND COLLEGE
UNIVERSITY OF REGINA
UNIVERSITY OF SASKATCHEWAN
(USask)
RED RIVER COLLEGE
MANITOBA INSTITUTE OF TRADE AND
TECHNOLOGY
UNIVERSITY OF MANITOBA
CAPE BRETON UNIVERSITY
MOUNT SAINT VINCENT UNIVERSITY
(MSVU)
ACADIA UNIVERSITY
UNIVERSITY OF PRINCE EDWARD
ISLAND (UPEI)
YUKON UNIVERSITY
CRANDALL UNIVERSITY
MOUNT ALLISON UNIVERSITY
ST. THOMAS UNIVERSITY
UNIVERSITY OF NEW BROUNSWICK (UNB)
YORKVILLE UNIVERSITY
INSIGNIA COLLEGE

NEW ZEALAND

University of Canterbury International College
The University of Auckland
University of Waikato College
Campbell Institute via UP Education
Le Cordon Bleu – Wellington
Media Design School via Laureate
Nelson Marlborough Institute of Technology (NMIT)
New Zealand School of Tourism via UP Education
Unitec Institute of Technology.
University of Canterbury International College
UP International College
Victoria University of Wellington
Yoobee Colleges
Southern Institute of Technology
Cornell Institute
Taylor College
AUT
University of Waikato
Massey University
Victoria University of Wellington
University of Canterbury
Lincoln University
University of Otago
NMIT
North Tech
Whitireia
TIO – OHOMAI
WINTEC
Ara Institute of Canterbury
Eastern Institute of Technology
OTAGO POLYTECHNIC
MANUKAU INSTITUTE OF TECHNOLOGY
Wellington Institute of Technology
WITT
Universal College of Learning
Tai Poutini Polytechnic
PHIMS

GERMANY

SRH - University of Applied Sciences
SRH Hochschule Heidelberg
SRH - University of Applied Sciences, Dresden
SRH - University of Applied Sciences, Hambourg
Lancaster University, Leipzig
CBS International Business School, Universities of applied science - Cologne, Mainz, Potsdam
EU Busniess School – Munich
New European College, Munich Campus

IRELAND

Dublin Business School
Griffith College Dublin
National College of Ireland
Dundalk Institute of Technology
Institute of Technology, Tralee
Waterford Institute of Technology
Limerick Institute of Technology
Cork Institute of Technology
Letterkenny Institute of Technology
Athlone Institute of Technology
Institute of Technology Blanchardstown
Institute of Technology Carlow
TU, Dublin (Formally DIT)
University College Dublin
University College Cork
National University of Ireland, Maynooth
National University of Ireland, Galway
Dublin City University
University of Limerick
Trinity College Dublin
Shannon College of Hotel Management

GERMANY CONT.

GISMA Business School - Hannover,Hamburg, Berlin
Berlin School of Business and Innovation (BSBI) – Berlin
IUBH - University of Applied Sciences, Berlin & Bad Honnef
IGC - International Graduate Centre, Hochshule Bremen , University of Applied Science
University of Applied Science
MUNICH BUSINESS SCHOOL
International School of Management (ISM) - University of Applied Science, Frankfrut
EBS University of Law and Management
University of Applied Sciences - Iserlohn, Berlin, Hamburg
BIC Berlin International College GmbH - Pathway College for University Studies
Accadis Business School Bad Homburg (AHBH) - University of Applied Science , Bad Homburg
Berlin International University of Applied Sciences (BAU) , Berlin
BBW - University of Applied Science, Berlin
Macromedia University of Applied Science – Munich

FRANCE

Skema Business School
Neoma Business School
Epita
IMT Atlantique
ISEP
EIDM
UCO
ESAIP
SPEOS
SUP BIOTECH
LA ROCHELLE
ISEN
KEDGE
ESC RENNES
PSB
ESC CLERMONT
AMERICAN BUSINESS SCHOOL
VATEL
CEFEM
EDEC
ISPA
BREST BUSINESS SCHOOL
MOD ART
IESA
TOULOUSE BUSINESS SCHOOL
GEX
ISC PARIS
EICAR
ESLSCA
MONTPELLIER
GRENOBAL INP
LEONARD DI VINCI
ESSCA
PSL UNIVERSITY
EM NORMANDIE
SUP DE LUXE
DUCASSE EDUCATION
LECOLE DE DESIGN
COLLEGE DE PARIS
EISTI
FERRANDI PARIS
UNI LA SALLE
ISG PARIS
EDC PARIS
SMS
INSEEC
Strate School of Design
Le Cordon Bleu
ESGCI
LISAA
Cours Florent
IESA

SOUTH KOREA

Sol Bridge University
Rolling Korea

SPAIN

University of Jaen
GBSB Global Business School
EU Business School
University of Pompeu Fabra
Barcelona Technology School
University of Nebrija
UCAM
Geneva Business School
ISDI
EAE Business School
THE OSTELEA School of Tourism & Hospitality
ISAM International School of Agri Management
UIC Barcelona
U-TAD
IHMGS School - University of Valencia
ESEI
Schellhammer Business School
LABA Valencia

SWITZERLAND

IFM University
HTMI
SHMS
BHMS
SWISS UMEF University
European University (Geneva , Montreaux)
UIBS
Glion Institute
Geneva Business School
AGSB
American University in Switzerland (AUS)

NETHERLAND

The Hague Pathway College
Twente Pathway College
Amsterdam University of Applied Sciences
The Hague Pathway College
Twente Pathway College
University College Roosevelt
University of Amsterdam
SABA Univ School of Medicine
University of Twente
Radboud University
VU University
Wittenborg University of Applied Science
Webster University
Fontys University of Applied Sciences
TIO University of Applied Science

LATVIA

Riga Technical University
Riseba University
University of Latvia
Ventspils University College
Latvia University of Agriculture
TSI University of Applied Science

POLAND

Warsaw University of Technology
WSB University of Wroclaw
Poznan University of Economics and Business
Polonia University
Vistula University
Bialystok University of Technology
Cracow University of Technology
University SWPS

CZECH REPUBLIC

Technical University of Liberic
Anglo American University
MIAS School of Business
Czech University of Life Sciences
ART & DESIGN INSTITUTE
University of New York in Prague

FINLAND

Arcada University of Applied Sciences
Haaga-Helia University of Applied Sciences
Häme University of Applied Science
Helsinki School of Business
Kajaani University of Applied Sciences
Lappeenranta University of Technology
Metropolia University of Applied Sciences
Satakunta University of Applied Sciences
Seinäjoki University of Applied Sciences
Turku University of Applied Sciences

MALTA

GBS Malta
European Institute of Education
Learn Key Training Institute
Valletta Higher Education Institute
American University of Malta

MALAYSIA

LIMKOKWING University
Berjaya University College
Manipal Univeristy
Asia Pacific University
SEGi
Mehsa University
Heriot Watt University – Malaysia

GREECE

Metropolitan College

HUNGARY

University of Debrecen
Széchenyi István University
Budapest Metropolitan University
Duna international college
University of PECS

PORTUGAL

CESPU
Oporto Global University (UPT)
Universidade Europeia

SLOVENIA

Academia College
Alma Mater europaea – ECM

We are committed to grow with Excellence, Honesty, Integrity & Updated Knowledge

Delivering World Class Careers for thousands of students since 11 years

FINANCIAL FACT SHEET

Franchisee's Profitality

Per Frachisee Investment & Running exp. per annum

Franchisee Capex/ Investment

Required area in Sq feet	1000 Sq ft
	Rs. in Lakhs
Furniture & Fittings	8.00
Computers, Printers, Scanner mobile and other electronic gadgets	2.00
Total Capital Expenditure	10.00

Personnel Cost

	Nos.	Cost per person per month	Annual Cost Rs. in Lakhs
Counselors/ Receptionist	3	15,000	5.40
Business Devlopment Exe.	1	15,000	1.80
Faculty (Part time)	1	8,000	0.96
Office Boy	1	8,000	0.96
	5		9.12

Administrative Overheads	Per Month	
Telephone & Communication	2,000	0.24
Travelling & Conveyance	5,000	0.60
Field Trip	2,000	0.24
Rent	30,000	3.60
Printing, Stationary & Xerox	5,000	0.60
Repairs & Maintenance	5,000	0.60
Miscellaneous	5,000	0.60
Electricity	5,000	0.60
Courier & Mailing	1,000	0.12
Cost	60,000	7.20

Marketing & Advertisement

Digital Marketing / Advertising/Promotion	2.40
Initial Publicity Expenses	1.20
Career Fair	0.60
	4.20

Yearly Profitability

No of Students who will be taking our services in the first year

For 32 Countries	40
For TOEFL/ IELTS Classess	100
	140

Income			Annual Rs. In Lakhs
Commission from Universities on account of :			
	No. of Students	Commission per student	
Students sent to 32 Countries	40	0.6 per student	24.00
For IELTS/ TOEFL	100	0.05	5.00
TOTAL			29.00

Expenses	
Personnel Cost	9.12
Administrative Overheads	7.20
Advertising / Marketing	4.20
Cost of Course Material	0.50
	21.02
Net Profit	7.98

Pay Back Period = ONE YEAR

Looking forward for a long term relationship

FUTURE COUNSELORS
OVERSEAS EDUCATION CONSULTANTS

106, 1st FLOOR, SHRI MOHINI COMPLEX,
OPPOSITE KINGSWAY HOSPITAL, NEAR KASTURCHAND PARK,
KINGSWAY, NAGPUR - 440015, MAHARASHTRA, INDIA

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www.futurecounselors.com

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